



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
REGION XIII (CARAGA)
1559 Matimco Bldg, Km 4., Libertad, Butuan City
caraga.dilg.gov.ph

Document Code		
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Rev. No.	Eff. Date	Page
0	10.16.17	1 of 1

Name of Division/FOU: Local Government Capability Development Division - Local Governance Regional Resource Center

MASTER LIST OF MAINTAINED DOCUMENTED INFORMATION (INTERNAL)

MASTER LIST OF MAINTAINED DOCUMENTED INFORMATION (INTERNAL)							
DOCUMENT CODE	DOCUMENT TITLE	REVISION					
		00	01	02	03	04	05
PROCESSING OF PRESS RELEASES - WRITTEN							
QP-R13-ORD-32	Quality Procedure	10.16.17					
QO-QP-R13-ORD-32	Quality Objective	10.16.17					
QME-QP-R13-ORD-32	Quality Monitoring and Evaluation	10.16.17					
FM-QP-R13-ORD-32-01	Process Summary Logsheet	10.16.17					
FM-QP-R13-ORD-32-02	Logbook of Press Releases	10.16.17					

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Document Code		
FM-R13-SP-01B-01		
Rev. No.	Eff. Date	Page
00	10.16.17	1 of 1

Name of Division/FOU: Office of the Regional Director

MASTER LIST OF MAINTAINED DOCUMENTED INFORMATION (EXTERNAL)

DOCUMENT CODE	DOCUMENT TITLE	REVISION					
		00	01	02	03	04	05
PROCESSING OF PRESS RELEASES - WRITTEN							
	Unnumbered Memorandum signed by SILG Ismael D. Sueno entitled "Media and Social Media Protocols" dated 13 February 2017						

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Document Code		
FM-SP-R13-08-01		
Rev. No.	Eff. Date	Page
00	10.16.17	1 of 1

Name of Division/FOU:

Local Government Capability Development Division - Local Governance Regional Resource Center

MASTERLIST OF RETAINED DOCUMENTED INFORMATION									
DOCUMENT CODE	DOCUMENT TITLE	CUSTODIAN	LOCATION	FILING SYSTEM		RETENTION PERIOD			DISPOSAL
				FOLDER	SCHEME	ACTIVE	STORAGE	TOTAL	
Process Name: PROCESSING OF PRESS RELEASES (WRITTEN)									
QP-R13-ORD-32	Quality Procedure	LGRRC Administrator	Blue Datafiler with cover # 2 beside steel cabinet at the back of the LGRRC	QP-R13-ORD-32	Chronological (latest on top)	3 years	3 years	6 years	Recycle/Reuse papers
QO-QP-R13-ORD-32	Quality Objective	LGRRC Administrator	Blue Datafiler with cover # 2 beside steel cabinet at the back of the LGRRC	QP-R13-ORD-32	Chronological (latest on top)	3 years	3 years	6 years	Recycle/Reuse papers
QME-QP-R13-ORD-32	Quality Monitoring and Evaluation	LGRRC Administrator	Blue Datafiler with cover # 2 beside steel cabinet at the back of the LGRRC	QP-R13-ORD-32	Chronological (latest on top)	3 years	3 years	6 years	Recycle/Reuse papers
FM-QP-R13-ORD-32-01	Process Summary Logsheet	LGRRC Administrator	Blue Datafiler with cover # 2 beside steel cabinet at the back of the LGRRC	QP-R13-ORD-32	Chronological (latest on top)	3 years	3 years	6 years	Recycle/Reuse papers

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DILG – REGION XIII (CARAGA)
**QUALITY
 PROCEDURE (QP)**

Document Code		
QP-R13-ORD-32		
Rev. No.	Eff. Date	Page
00	10.16.17	1 of 3

PROCEDURE TITLE	Processing of Press Releases - Written
SCOPE	This procedure articulates the process of crafting press releases and requesting news coverage of DILG activities at all levels of production – data gathering, actual writing, approval from concern authority, distribution to news outlets, monitoring and archiving.
PURPOSE	The purpose of this procedure is to describe the process in disseminating written press releases.

PROCESS DESCRIPTION

INPUT	PROCESS	OUTPUT
Technical Person (Program Focal), Information link Data, information, Written Article	EDITING, PROOF READING, COPY WRITING, FINAL WRITING, VERIFICATION AND APPROVAL FOR RELEASE	Final Press Release NEWS ORGANIZATIONS In-house Publication – Timon DILG Website/ Social

DESCRIPTIVE STATEMENT:

The technical person or the information link (region and province) will write an article with picture about DILG activities. The information link or the editor –in-chief of the in-house publication will verify data/information, edit and proofread the article. The article will be routed to the Regional Director or Approving Authority for Final Approval. Once approve, the information link/ editor-in-chief will disseminate the article in various news organization. The Information and Technology Officer will place it in DILG's website and social media. The Information Link/ Editor-in-Chief will monitor news organizations that runs the article. For radio, the time and date of broadcast will be logged and in case of newspapers, the article will be captured and put it in the archive.

Step No.	Responsible Personnel	PROCESS/ACTIVITY	Details	References
1	Technical Person/ Information Link (TP/IL)	Write article with picture	The news article should contain the basics of news reporting – 5 Ws and 1 H.	Data, Activity Reports Draft News Article
2	Regional Information Officer/Alternate Regional Information Officer (RIO/Alternate RIO)	Upon request, review the news article – verify, edit, proof read and return to technical personnel/information link for finalization and submission to approving authority.	The RIO/Alternate RIO will ensure the veracity and accuracy of information as well as check the article for grammatical errors. The Tech. Personnel/IL finalize article based on review and have it approved.	Draft News Article Edited News Article





DILG - REGION XIII (CARAGA)

**QUALITY
PROCEDURE (QP)**

Document Code

QP-R13-ORD-32

Rev. No.	Eff. Date	Page
00	10.16.17	2 of 3

Step No.	Responsible Personnel	PROCESS/ACTIVITY	Details	References
3	Approving Authority	Approve the news article for release.	The Approving officer will approve the release of the article for release to media organization and for posting at DILG's website/social media.	Edited and Final News Article
4	RIO/Alternate RIO	Assignment of Control Number.	Tech. Personnel/IL will request for control number of the approved Press Release and RIO/Alternate RIO will return PR with control number to TP/IL concerned.	Logbook of Press Releases Approved News Article
5	Tech. Personnel/IL	Circulation of News Article	The news article will be distributed to various news organization including posting of news in DILG website/social media thru ITO.	Approved News Article
6	Information and Technology Officer	Posting of the article in the website/ social media.	The ITO will upload the news article in DILG website and social media.	Approved News Article
7	RIO/Alternate RIO	Retain all records	Retain all records generated in accordance w/ Control of Retained Documented Information Procedure and Masterlist of Records.	Control of Retained Documents Information Procedure

Definition of Terms:

News article: *An article that contains reports on the latest DILG XIII news, activities, and updates on the Implementation of DILG plans and programs.*

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 LGOO V EMMYLOU P. BURIAS RIO-Designate	 JOCELYN MAYOMA LGCDD - OIC Division Chief	 DONALD A. SERONAY OIC-Asst. Regional Director
Process Owner	Division Chief/Next Higher Supervisor	LILIBETH A. FAMACION, CESO III Regional Director Regional QMR





DILG REGION XIII (CARAGA)

PROCESSING OF PRESS RELEASES - WRITTEN

Document Code

FM-QP-13-ORD-32-01

Rev. No.	Eff. Date	Page
00	10.16.17	1 of ____

QUALITY OBJECTIVE: 1) % of Press Releases reviewed per request from writer
2) % of Press Releases circulated to news outlets

FREQUENCY OF MONITORING: Quarterly

COVERED PERIOD:

Due Date of Submission: Every 5th day of the ensuing month

Legend:

No.	Contr ol No.	No. of requests for review of draft Press Release	No. of draft Press Release reviewed	No. of requests for review of draft Press Release not acted on	No. of Press Releases circulated to media outlets	No. of Press Releases for circulation to media outlets	No. of Press Releases for circulation to media outlets not circulated	Objective Results			Remarks/ Particulars
								Met	Unmet	Remarks, if unmet	
1											
2											
3											
4											
5											
6											
7											



No.	Contr ol No.	No. of requests for review of draft Press Release	No. of draft Press Release reviewed	No. of requests for review of draft Press Release not acted on	No. of Press Releases circulated to media outlets	No. of Press Releases for circulation to media outlets	No. of Press Releases for circulation to media outlets not circulated	Objective Results			Remarks/ Particulars
								Met	Unmet	Remarks, if unmet	
8								0	0	0	
Total Result											

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DILG REGION XIII

LOGBOOK OF PRESS RELEASES

Document Code		
FM-QP-R13-ORD-22-02		
Rev. No.	Eff. Date	Page
00	10.16.17	1 of 1

PR No.	Date	Title	Writer	Remarks

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DILG REGION XIII (CARAGA)
**QUALITY
OBJECTIVE (QO)**

Document Code		
QO-QP-R13-ORD-32		
Rev. No.	Eff. Date	Page
0	10.16.17	1 of 2

DIVISION/FOU		OFFICE OF THE REGIONAL DIRECTOR				
QUALITY PROCEDURE TITLE		PROCESSING OF PRESS RELEASES - WRITTEN				
Function	Key Performance Indicators (KPI)			Frequency of Monitoring Results	Responsible for Monitoring	Applicable Documents (e.g. Tracker, Monitoring Log Sheet, Summary Log Sheet, Report, Memo, etc.)
	Objective	Target	Indicator/Formula (if applicable)			
Processing of Press Releases	% of Press Releases reviewed per request from writer	80% of written Press Releases reviewed	Total number of Press Releases reviewed within the same day of the request _____ x 100 Total number of Press Releases with requests for review in a day	Quarterly	Regional Information Officer	• Logbook of Press Releases
	% of Press Releases circulated to news outlets	80% of approved Press Releases circulated	Total number of Press Releases circulated upon approval _____ x 100 Total number of Press Releases approved	Quarterly	Regional Information Officer	• Logbook of Press Releases

Prepared By		Reviewed By		Approved By	
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Process Owner		Division Chief		Deputy QMR	



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DILG REGION XIII (CARAGA)

**PROCESS QUALITY MONITORING
AND EVALUATION (QME)**

Document Code		
QME-QP-R13-ORD-32		
Rev. No.	Eff. Date	Page
00	09.21.18	1 of 1

DIVISION/FOU	LOCAL GOVERNMENT CAPABILITY DEVELOPMENT DIVISION					
PROCEDURE TITLE	PROCESSING OF PRESS RELEASES					
OBJECTIVE STATEMENT	1. 80% of written Press Releases reviewed. 2. 80% of approved Press Releases circulated.					
CURRENT PERIOD						
INDICATORS		1Q	2Q	3Q	4Q	Total
Objective 1: 80% of written Press Releases reviewed per request from writer.						
A	Total number of Press Releases reviewed within the same day of the request.					
B	Total number of Press Releases with requests for review in a day.					
C	Formula: $\frac{A}{B} \times 100$ Target Result: 80%					
D	Gap Analysis: In case the objective is not met, put your analysis why it is not met					
Objective 2: 100% of approved Press Releases circulated.						
A	Total number of approved Press Releases circulated.					
B	Total number of approved Press Releases.					
C	Formula: $\frac{A}{B} \times 100$ Target Result: 80%					
D	Gap Analysis: In case the objective is not met, put your analysis why it is not met					

Note: For unmet targets, the QMS Secretariat will issue Corrective/Preventive Action Report (CPAR) duly signed by the DILG-XIII Deputy QMR.

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