

Be our Champion!

JOIN US IN  
RECOGNIZING THE BEST  
**FILPINNOVATORS**  
IN THE COUNTRY!



## Dear Fellow Champions of *Filipinnovation*,

We are excited to announce the opening of applications for the country's first-ever **National and Regional Innovation Awards and Competitions (NRIAC)**, also known as the ***Filipinnovation Awards***. This competition aims to highlight Filipino creativity by showcasing innovative solutions ready for **early-stage commercialization** and fostering impactful contributions to national development.

The ***Filipinnovation Awards*** will focus on three critical themes: **Learning and Education, Health and Well-being, and Food and Agribusiness**. We are looking for innovations that address these areas and offer real-world, sustainable solutions. Whether you are a tech startup, a community-based enterprise, or an academic team, this competition provides an invaluable platform to gain national recognition, receive funding support, and connect with mentors and investors to scale your innovations to new heights.

This is your chance to be part of a historic movement that celebrates Filipino innovation and supports the next generation of game-changing solutions. **Share and promote this important competition within your networks, institutions, and communities.**

***Filipinnovation*** is a whole-of-nation call and commitment to pursuing progress through innovation. It is about all of us working together to nurture and celebrate the creativity and ingenuity of the Filipino people.

We look forward to your support and to seeing the incredible solutions emerging across the country.

With sincere gratitude,

The **Filipinnovation Awards** Team



# THE FILPINNOVATION AWARDS 2025

## CALL FOR APPLICATIONS

Deadline of Submission:  
**March 20, 2025**

### WHO CAN PARTICIPATE?



Filipino citizens  
or Filipino-owned  
enterprises



Early-stage  
commercialization

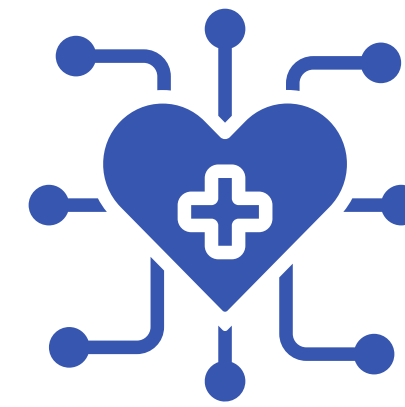


DTI or SEC  
registered

### COMPETITION CATEGORIES



Food and  
Agribusiness



Health and  
Well-being

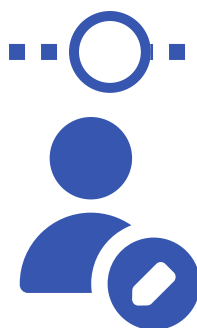


Learning and  
Education

### APPLY IN THREE EASY STEPS



**Step 1:** Visit the web portal via  
[filpinnovation.neda.gov.ph](http://filpinnovation.neda.gov.ph).



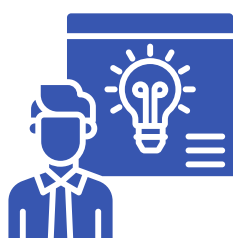
**Step 2:** Register an  
account.



**Step 3:** Submit  
application.

### DOCUMENTARY REQUIREMENTS

To be uploaded in PDF format



A comprehensive  
pitch deck



Proof of Intellectual  
Property (IP) application  
or registration



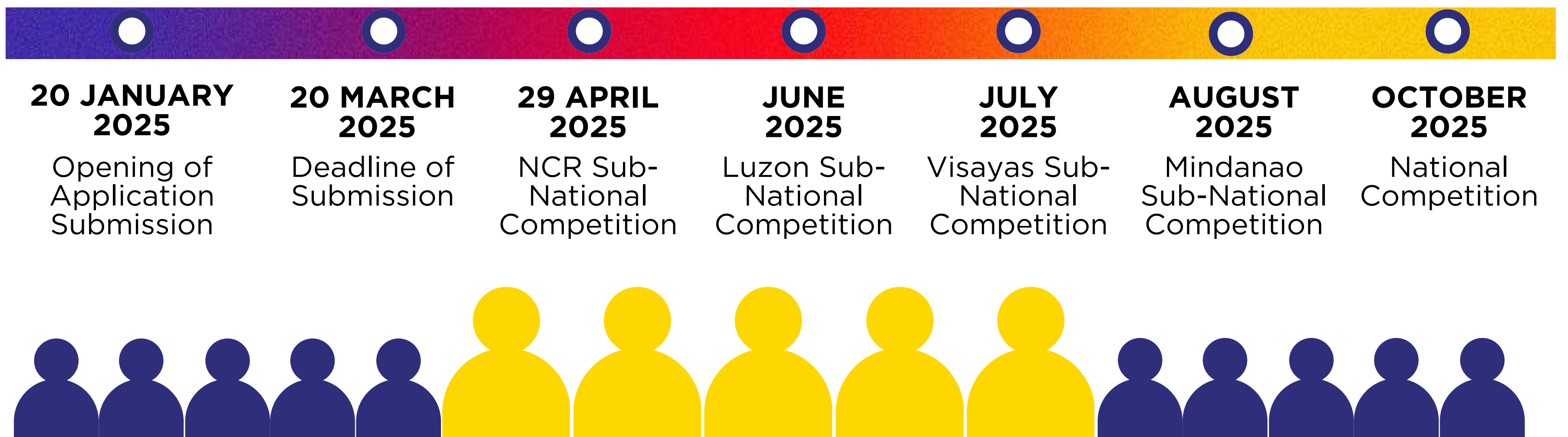
Proof of DTI or  
SEC registration

## CRITERIA FOR JUDGING

CRITERIA	MAX SCORE
Sustainability and Scalability	30
Marketability	30
Potential Impact and Relevance	30
Innovativeness	10
<b>TOTAL</b>	<b>100</b>

## STAGES OF THE COMPETITION

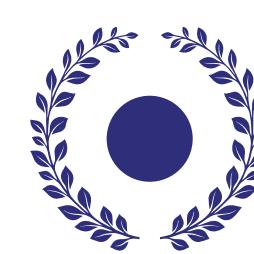
The *Filipinnovation Awards 2025* follow a structured process to ensure fair and transparent selection:



The fifteen sub-national finalists will receive coaching and mentoring before the national competition.



The five *Filipinnovator* Awardees will receive grant awards and national recognition.



The other ten finalists will also receive a cash prize to further develop their innovation.



# How to promote the competitions?

You are invited to join and encouraged to extend full support and cooperation in promoting the *Filipinnovation* awards by undertaking any of the following activities:



Display official *Filipinnovation* Awards promotional materials (banners, video loops, posters, wallpapers) in conspicuous areas through tarpaulins, TVs, LEDs, and other platforms



Connect with the *Filipinnovation* Facebook page via: [www.facebook.com/NICfilipinnovation](http://www.facebook.com/NICfilipinnovation)



Play Audio Visual Presentations promoting the competition in relevant activities and events



Participate in any promotional activities organized by the NIC Secretariat



Promote the campaign using the hashtag **#FilipinnovationAwards2025**



Invite us to your event by filling out this [link](#).

**SUBMIT APPLICATIONS VIA:**  
**<https://filipinnovation.neda.gov.ph/>**



## **Video Assets**

Teaser  
Informative Video  
NIASD Video  
Unwanted Futures

## **Facebook Assets**

Cover Page  
Social Media Cards

# **Visual Assets**

## **Printable Collaterals**

Poster  
Brochure  
QR Code for Website

## **Other Visual Assets**

Presentation Deck  
Desktop Wallpaper



# Contact Us

Scan the QR Codes below:



*Filipinnovation*  
Website



*Filipinnovation*  
Facebook Page