



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
A. Francisco Gold Condominium II, EDSA corner Mapagmahal Streets
Diliman, Quezon City

October 8, 2010

MEMORANDUM CIRCULAR
No. 2010 - 111

TO : ALL CITY/MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS, THE REGIONAL GOVERNOR OF THE AUTONOMOUS REGION IN MUSLIM MINDANAO (ARMM) AND OTHERS CONCERNED

SUBJECT : PRESIDENTIAL DIRECTIVE TO MOBILIZE THE BARANGAY TANODS IN THE INTENSIFIED INFORMATION DISSEMINATION AND EDUCATION CAMPAIGN ON DENGUE

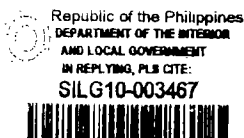
During the Dengue Briefing held on September 7, 2010, H.E. President Benigno S. Aquino III has instructed the Department of the Interior and Local Government (DILG) to immediately mobilize the Barangay Tanods in the massive information campaign against dengue, especially its risks and ways to prevent it.

In compliance to this Presidential directive and to ensure a more thorough and grassroots-based campaign against dengue fever, all City/Municipal Mayors and Punong Barangays are hereby directed to ensure the mobilization of the Barangay Tanods in the information dissemination and education campaign and other related activities in the fight against dengue fever currently being implemented in their respective areas.

Moreover, Barangay Officials are advised to coordinate with the City/Municipal Health Officers relative to the most recent methods/strategies used by the Department of Health (DOH) in its Anti-Dengue Campaign activities nationwide, especially in dengue-prone areas.

Likewise, all DILG Regional Directors and the ARMM Regional Governor are hereby enjoined to cause the immediate and widest dissemination of this MC to all local government units within their jurisdiction, and submit, after fifteen (15) days upon receipt of this MC, a report on the number of barangays that have complied to the Office of the Secretary through the National Barangay Operations Office (NBOO).

For guidance and immediate compliance.




JESSE M. ROBREDO
Secretary